



Arizona's Rural Transportation Summit

Port of Entry Panel

January 8, 2015

Marisa Paula Walker
Arizona Commerce Authority



ARIZONA
COMMERCE
AUTHORITY



ARIZONA'S ADVANTAGE



- *Proximity to major consumer markets*
- *Available skilled workforce for export-focused industries*
- *Migration of businesses away from California*
- *A place where people want to live, work and play*





FACILITATING RELATIONSHIPS

- ❑ **\$14.1 B** Arizona's bilateral trade with Mexico
- ❑ **48.3 M** Number of people crossing our border with Mexico
- ❑ **16.3 M** Number of cars crossing our border with Mexico
- ❑ **763,000** Number of commercial vehicles-trucks
- ❑ **1,800** Number of buses





TRADE AND INVESTMENT RELATIONSHIP

- ❑ Together Mexico and Canada comprise **\$9.3** billion or **48%** of Arizona's total export markets in 2013.
- ❑ Northwestern Mexico alone encompasses **13.75** million consumers; **1,000s** of businesses and more than **\$100** billion in regional GDP.
 - ❑ Majority of winter produce generating an economic impact of **\$437** million for Santa Cruz County.
- ❑ Canada is Arizona's largest source of FDI projects between 2008 and 2013.
 - ❑ **18** Canadian company expansions, investing more than **\$1.1** billion in capital and creating more than **1,300** new direct jobs.





MINUTES MATTER & COSTS DEFINE SUCCESS

- ❑ Manufacturer Association Study of National benefits over Next 15 years:
 - ❑ Increase jobs by almost 1.3 million
 - ❑ Grow real GDP 1.3% by 2020 and 2.9% by 2030
 - ❑ Create a progressively more productive economy yielding a 3 to 1 ROI by 2030
 - ❑ A \$1,300 take home pay per household after taxes by 2020 and \$4,400 per household by 2030.

- ❑ Trade facilitated by strategic infrastructure enables the economy to hedge against market downturns.

- ❑ Border wait time economic impacts vary but estimates suggest that for CA, TX and AZ in-state losses due to delays include **11,000** jobs; **\$2.2** billion in output and **\$630** million in wages.





ARIZONA'S EDGE: Through alignment between the state, regional entities, and the private sector, Arizona can create a climate for success.

