



Working with Community Partners to Support Complete Streets



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What are “Complete Streets?”

Streets and public places designed to be convenient, accessible, comfortable and safe for everyone

- **Allow for Transit-oriented design**
- **Safe for pedestrians, cyclists and public transit riders**
- **Design concept adopted in 28 states and almost 650 jurisdictions throughout the U.S.**

Elements of Complete Streets

- Dedicated bus lanes
- Accessible transit stops
- Pedestrian islands
- Roundabouts
- Bikeways, bike lanes and bike racks
- Business “front porches”

A background image of a city street scene. On the left, there are green trees and a sign that says "PHOENIX RISE". In the foreground, a silver car is partially visible. On the right, a modern building with large glass windows is shown, with several people walking on the sidewalk. The overall scene is bright and sunny.

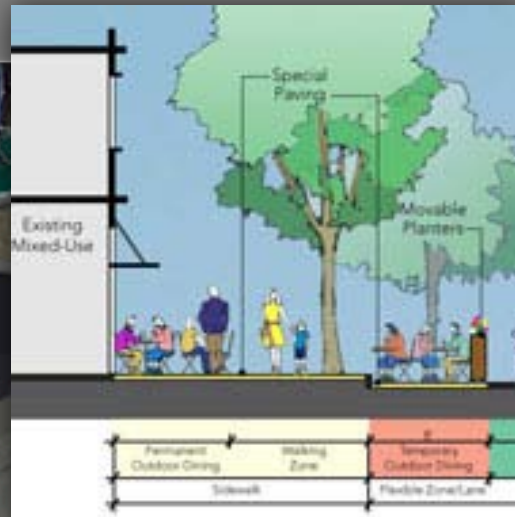
Phoenix Complete Street Working Groups

Community Partners

- AARP (Arizona)
- Arizona Alliance for Livable Communities (AALC)
- Arizona Bicycle Club
- Arizona Department of Transportation
- American Planning Association (Arizona)
- Arizona Public Interest Research Group (PIRG)
- City of Phoenix Environmental Quality Commission (EQC)
- Local Initiatives Support Corporation (LISC)
- Maricopa Association of Governments
- Maricopa County Department of Public Health
- Raza Development Fund
- St. Luke's Health Initiatives

Benefits of Inclusion

- Demonstrate and bolster community support
- City budget issues – lack of resources - take pressure off staff
- Bring additional resources



Children riding bikes to school via bike lane.



Phoenix Complete Streets Working Group

Policy & Research

Outreach

Draft CS Policy

Performance Measures

Outreach Activities

- Talking Points
- Brochure
- Media
- Endorsements
- Letters of Support
- Meetings with Elected Officials
- Co-Presenting with City Staff

MAKING
PHOENIX
STREETS
COMPLETE



PUBLIC DESIGN FOR PHOENIX
CONVENIENT. ACCESSIBLE. COMFORTABLE. SAFE.

Challenges

- Few purely transportation/transit groups involved
- Limited technical knowledge of Complete Streets
- Lack of direction regarding adoption format – policy or ordinance
- Long timeframe – changing timeline
- Lack of an agreed-upon and transparent strategy for city council adoption



Opportunities/Take-Aways

- Build grassroots support/engage stakeholders
- Establish adoption strategy and tentative timeline
- Concurrent working groups
- Create a mechanism for regular communication
- Establish a strong set of “secondary” supporters
- Work with county public health department



Broader Issues

Health issues impact many govt policies:

- Transportation, housing, social services, EMS, planning
- Coalitions built around one issue can be energized to help on the broader policy work
- Encourage interdepartmental conversations



CONTACT INFORMATION

Website:
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