

Public Private Partnership

P3

Dunn Transportation



Operations and Fleet

Turn Key Operations

- Fueling, cleaning, HR duties, dispatch, maintenance, route adherence, ridership data, FTA reporting and drug/alcohol

Fleet

- Start small and evolve. Vans to cut-away to full buses
- Turn-Key to owning equipment



Dunn Projects



Salt River Pima-Maricopa Indian Community

- Talking Stick Trolley service from Downtown Scottsdale to cultural & entertainment district. Community and venue partners pay for service, contract is with SRPMIC



**HOP ABOARD
& EXPLORE
FREE TROLLEY RIDE
TO YOUR NEXT ADVENTURE**

INTERNAL TROLLEY ROUTE

**12PM-10PM
THURSDAY-SUNDAY**

Trolley service begins 9/3/16. Pick up times are approximately every 20 minutes. Please see staff for estimated property pick up times.

www.VisitTalkingStick.com

TALKING STICK
A CULTURAL AND ENTERTAINMENT DESTINATION

The poster features a collage of images: a woman playing a slot machine, a go-kart, a sea turtle, a butterfly, a classic car, a trolley, hot air balloons, and a golf course. It also includes a map of the internal trolley route and a stylized Native American figure.

Dunn Projects



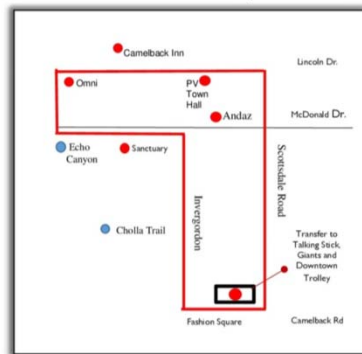
2017 Resort Trolley

December 26, 2016- March 31, 2017 Free Ride
Wednesday through Sunday

Cholla Trailhead (Stop on Invergordon)	11:00am	Every hour to 5:00pm
PV Town Hall (Lincoln and Invergordon)	11:05am	Every hour to 5:05pm
Sanctuary on Camelback Mountain Resort & Spa	11:10am	Every hour to 7:10pm
Echo Canyon Trailhead	11:15am	Every hour to 5:15pm
Omni Scottsdale Resort & Spa at Montelucia	11:20am	Every hour to 7:20pm
Camelback Inn A JW Marriott Resort & Spa	11:25am	Every hour to 7:25pm
Andaz Scottsdale Resort & Spa	11:35am	Every hour to 7:35pm
Scottsdale Fashion Square*:	Depart to Resorts	11:50am
		Every hour to 7:50pm
		Last Trolley Express to Resorts

Resort Trolley Notes:

- No Service January 1, 2017
- Last trolley 7:50 at Fashion Square
- HIKE! Park at Town of PV and take free ride to Trailheads
- Questions or need of assistance? Call 480-970-8130
- Trolley service sponsored by participating resorts, Fashion Square and The Town of Paradise Valley. **Thank you for your partnership.**



Paradise Valley Resort Trolley

Service paid by Town of PV, participating resorts, Fashion Square shopping mall and advertising.



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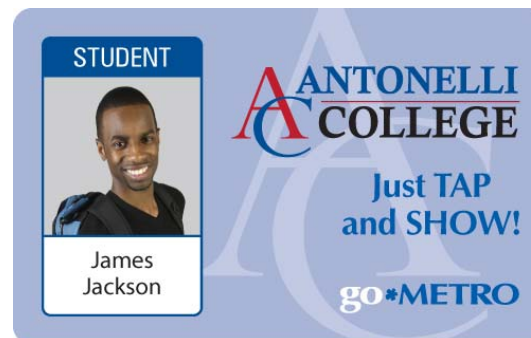


The Talking Stick Resort and Casino Arizona offers a courtesy shuttle service called the Lucky Express. Operates daily from 4-12 (2a on weekends)



Creating Revenues to Off-Set Match

- Ideas to raise match monies?
 - Advertising & Branding
 - In-Kind
 - Pop up facilities in vacant or partially utilized city/county
 - Sponsorship/Fares
 - College purchase passes for students



Sample Budget Illustration

Turn Key Operation Contractor provides vehicles, operators, maintenance, management and dispatch with three cut-away buses operating 12 hours per day

\$840 per day 350 days of the year	\$ 294,000
X 3 buses (one spare)	\$ 882,000 Contractor
Admin, brochures, signs, stops, misc	<u>\$ 118,000</u> MPO or Contractor
	\$ 1,000,000

Match

"In-Kind" Secure storage and maintenance pop-up facility provided by county/city	\$ 60,000 annual
Fares/sponsors	\$ 10,000 annual
Wrapping/branding of buses/advertising:	<u>\$ 130,000</u>
Grand Total:	\$ 200,000