



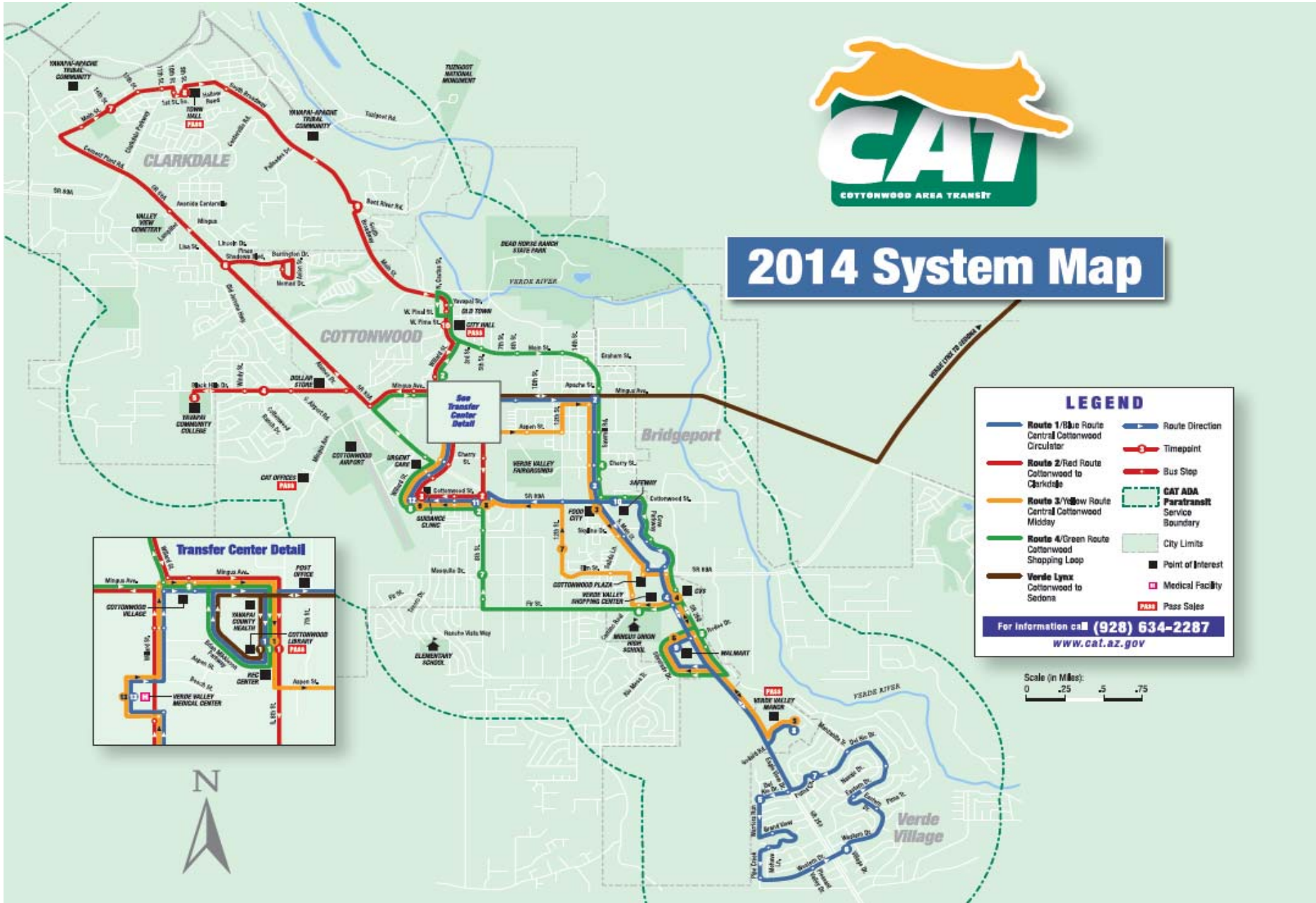
# Cottonwood Area Transit

Cottonwood, Arizona

# Routes Effective 2014-01



## 2014 System Map



# CAT/LYNX FACTS

For Fiscal Year Ended June 30, 2016

- Transported 153,889 riders on all routes and services
- Operated a total of 24,205 service hours
- Traveled a total of 416,116 service miles
- Broken down by Service –
  - LYNX
    - Operated a total of 6,478 Service Hours
    - Traveled a total of 174,447 Service Miles
    - Carried a total of 60,056 Riders
  - CAT Fixed Route
    - Operated a total of 10,065 Service Hours
    - Traveled a total of 149,884 Service Miles
    - Carried a total of 77,969 Riders
  - CAT Paratransit/ADA
    - Operated a total of 7,662 Service Hours
    - Traveled a total of 91,825 Service Miles
    - Carried a total of 15,864 Riders
- Cottonwood Population – 11,424 (2013, approximate)

# Annual Passenger Totals from 2012

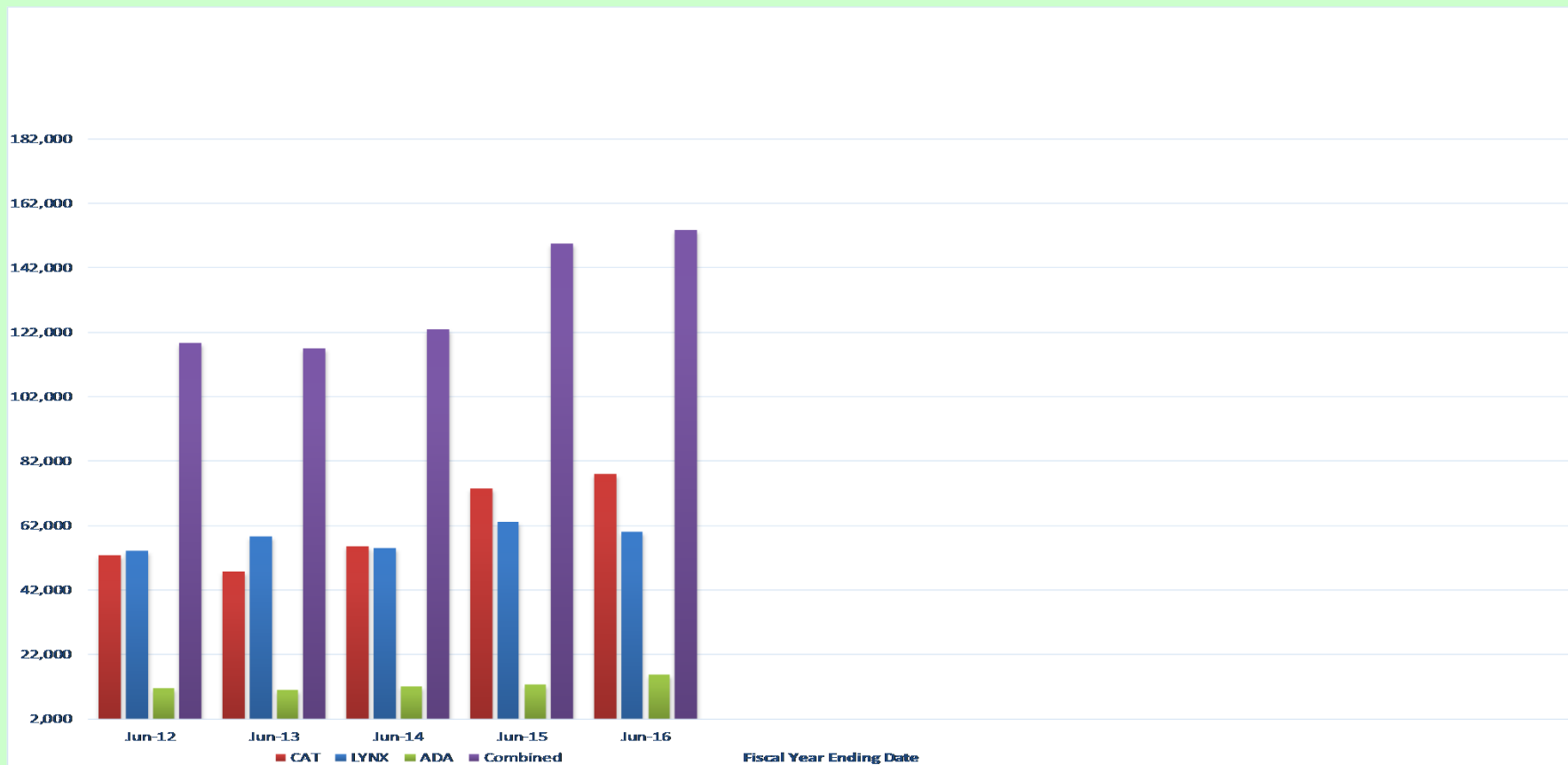
## Composite Annual Passenger Totals By Fiscal Year



Ridership Comparison by Service and Fiscal Year  
Reported at the end of FY 2016



	Jun-12	Jun-13	Jun-14	Jun-15	Jun-16	Jun-17	Jun-18	Jun-19	Jun-20	Jun-21	Jun-22	Jun-23
CAT	52,838	47,628	55,705	73,598	77,969	0	0	0	0	0	0	0
LYNX	54,167	58,615	54,930	63,214	60,056	0	0	0	0	0	0	0
ADA	11,578	10,883	12,239	12,680	15,864	0	0	0	0	0	0	0
COMB	118,583	117,126	122,874	149,492	153,889	0	0	0	0	0	0	0



# Key Findings From Transit Survey Done August 2016 By TransitPlus

## Value of CAT and LYNX

- 89% strongly agree that CAT and LYNX are important community services.
- 81% are within walking distance of a bus stop.
- 72% strongly agree the buses are safe and dependable.
- 72% strongly agree that with bus services, residents can live and work without owning a car or owning fewer cars.
- 73% of LYNX riders are going to/from work while only 18% of CAT riders use the bus for work travel.
- Roughly 41% of CAT riders do not have a driver license.
- CAT bus stops are placed at 5 primary senior communities and the Verde Valley Senior Center

# Key Successes For Cottonwood Area Transit

- Contracted Service with Verde Valley Caregivers Coalition provides over 200 rides a month to seniors and others with disabilities throughout the Verde Valley to medical and other appointments
- Discounted fares for Seniors, Veterans, and Students
- Discounted pass programs for local social services organizations and medical providers:
  - Steps to Recovery Homes
  - Spectrum HealthCare
  - DES
  - Goodwill
  - Verde Valley Sanctuary
  - YES The ARC
  - Catholic Charities
- Discounted pass program for members of the Chamber of Commerce